

UConn FORMULA SAE

SPONSORSHIP PROSPECTUS



2026-27



WHO WE ARE

OUR MISSION

UConn Formula SAE is dedicated to building leaders. We provide innovative experiences beyond what is available in the classroom and in internships, all while creating the safest and most inclusive environment possible. We strive to make each person a better engineer, team member, friend, student, and leader.

OUR TEAM

We give students more than just an opportunity to build a racecar. They engage in a complete engineering and design process. Team members learn not only how to build and fabricate, but also how to plan and manage budgets, comply with strict regulations, and market themselves and their car. These skills cannot be learned in a classroom environment, but are critical to professional development and success.

OUR RESULTS

At FSAE Michigan (IC), our team placed 4th overall, out of 115 teams worldwide. We earned an incredible 1st place finish in Endurance, along with 3rd in the Business Presentation event, and 6th place in Autocross. This marks the highest team placement in Endurance, and tied for the best overall result in team history.

At our second FSAE EV competition, our EV reached a new milestone, finishing 5th overall, out of 88 international teams, with consistent results, securing 4th place finishes in Skid Pad, Efficiency and Cost, 5th place finishes in Autocross, and Business Presentation

JOIN OUR TEAM

BOOST OUR PERFORMANCE

Our team relies on the contributions of outside sponsors to compete at a high level. Most importantly, these sponsors provide us tools we need to reach our goals and support our mission.

STRIVING FOR FIRST

Over the past 5 years, our team has become one of the top teams in the nation. This year, we made a giant leap by designing and creating not only our IC, but for the first time in program history, and EV. With your help, we can raise money to continue making both cars.

BENEFITS OF SPONSORSHIP

01

Support the next generation of leaders in engineering

02

Gain a network of qualified potential employees for future job applications

03

Improve lead generation from company exposure across campus and international events

04

All donations are tax deductible



SPONSOR TIERS

Benefits	Bronze <\$2,500	Silver \$2,500–\$4,999	Gold \$5,000–\$9,999	Platinum >\$10,000
Logo on car	S	M	L	XL
Logo on team apparel	S	M	L	XL
Invitation to unveiling event	✓	✓	✓	✓
Dynamic link on website	✓	✓	✓	✓
Social media coverage		✓	✓	✓
Student resume collection			✓	✓
Invitation to recruitment event			✓	✓
Long-term connection with team				✓

S – Small logo

M – Medium logo

L – Large logo

XL – Extra large logo

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BRONZE



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